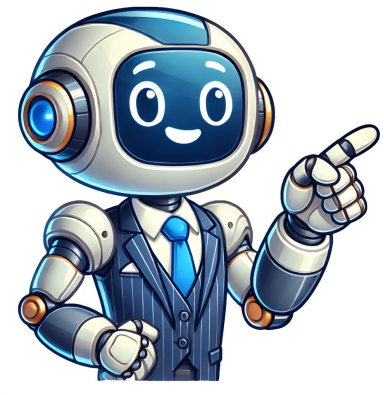


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Strategic Management: A Stakeholder Approach, written by R. Edward Freeman, is a foundational work on business ethics and strategic management that was first published in 1984. The book has had a significant impact on the development of stakeholder theory and continues to be widely read and studied today. It offers a practical approach to understanding how businesses create value for stakeholders, connecting business and capitalism with ethics. To celebrate its 25th anniversary, Cambridge University Press is releasing a new print-on-demand edition of the book, making it available to a new generation of readers. Robert E. Freeman ### Given article text here Hansen, Jørgen Hassan, Tarek M. and Olphert, C.W. 1999. Impact of Large Scale Engineering products and processes on society—the eLSEwise view. Engineering, Construction and Architectural Management, Vol. 6, Issue. 1, p. 63. Nutt, Paul C. Backoff, Robert W. and Hogan, Michael F. 2000. Managing the Paradoxes of Strategic Change. Journal of Applied Management Studies, Vol. 9, Issue. 1, p. 5. Windsor, Duane 2001. THE FUTURE OF CORPORATE SOCIAL RESPONSIBILITY. The International Journal of Organizational Analysis, Vol. 9, Issue. 3, p. 225. Katz, Jeffrey P. Swanson, Diane L. and Nelson, Lori K. 2001. CULTURE-BASED EXPECTATIONS OF CORPORATE CITIZENSHIP: A PROPOSITIONAL FRAMEWORK AND COMPARISON OF FOUR CULTURES. The International Journal of Organizational Analysis, Vol. 9, Issue. 2, p. 149. Polonsky, Michael Jay 2001. Strategic Bridging Within Firm-Environmental Group Alliances: Opportunities and Pitfalls. Journal of Marketing Theory and Practice, Vol. 9, Issue. 1, p. 38. Brønn, Peggy Simcic and Vrioni, Albana Belliu 2001. Corporate social responsibility and cause-related marketing: an overview. International Journal of Advertising, Vol. 20, Issue. 2, p. 207. Acar, William Aupperle, Kenneth E. and Lowy, Ronald M. 2001. AN EMPIRICAL EXPLORATION OF MEASURES OF SOCIAL RESPONSIBILITY ACROSS THE SPECTRUM OF ORGANIZATIONAL TYPES. The International Journal of Organizational Analysis, Vol. 9, Issue. 1, p. 26. LOCKLEY, STEPHEN R. WATSON, RICHARD and SHAABAN, SAMEH 2002. Managing e-commerce in construction — revolution or e-business as usual?. Engineering, Construction and Architectural Management, Vol. 9, Issue. 3, p. 232. Post, Frederick R. 2003. A Response to “The Social Responsibility of Corporate Management: A Classical Critique”. American Journal of Business, Vol. 18, Issue. 1, p. 25. F., Antonio Gelis 2003. The Reaction of Stakeholders to the Role of the Brazilian Federal Agency for Health Plans. Clinical Research and Regulatory Affairs, Vol. 20, Issue. 1, p. 59

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